

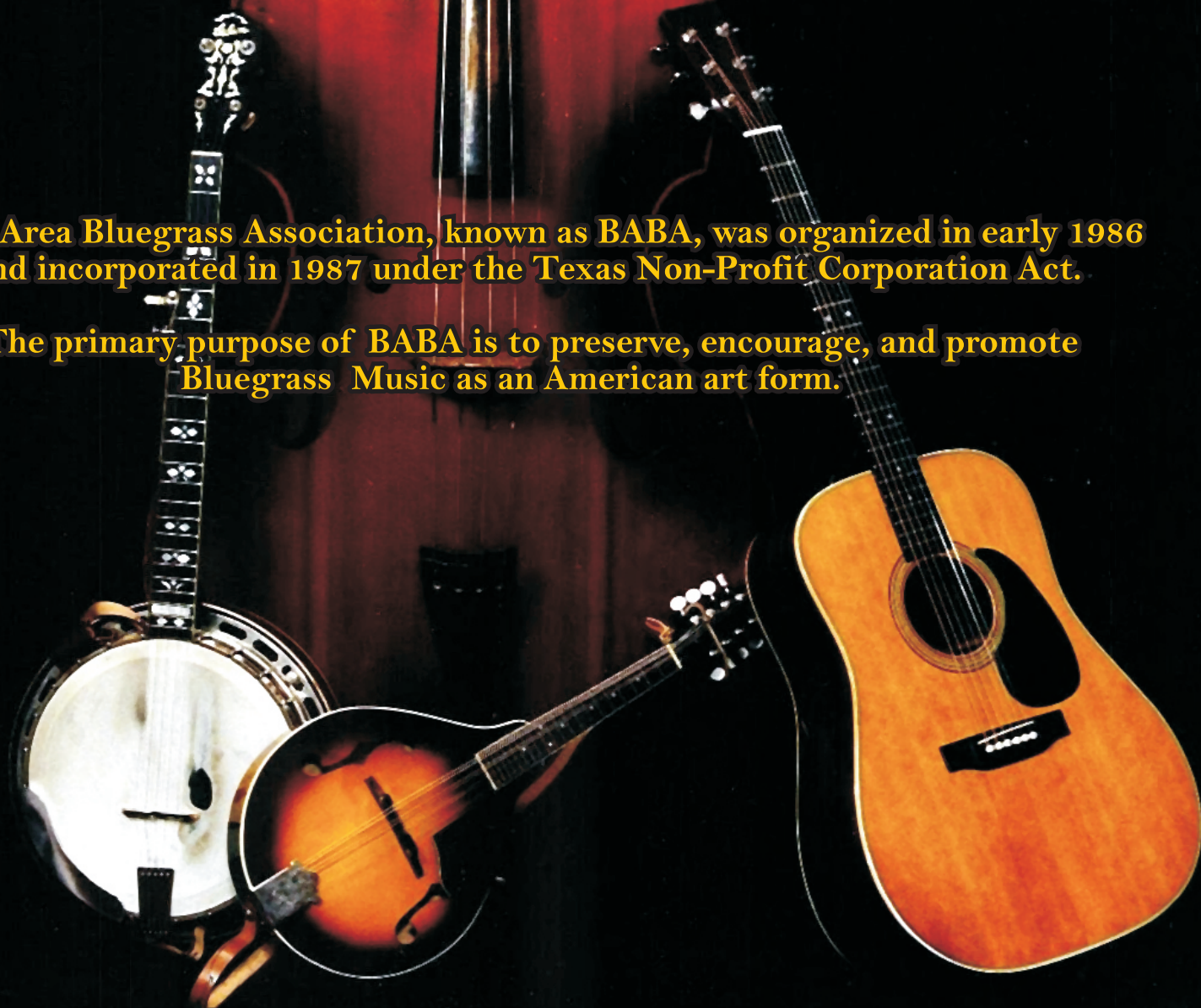


BABA

Bay Area Bluegrass Association

Bay Area Bluegrass Association, known as BABA, was organized in early 1986 and incorporated in 1987 under the Texas Non-Profit Corporation Act.

The primary purpose of BABA is to preserve, encourage, and promote Bluegrass Music as an American art form.





Why should you sponsor this organization?

Here are some of the positive influences that BABA provides for the community, in addition to helping preserve and promote this uniquely American form of music.

Since our beginning in 1986 BABA has supported various other local organizations such as:

- KPFT listener sponsored radio
- Seabrook Rotary Club
- Crime Stoppers fund raisers
- Armand Bayou Nature Center's Fall Festival
- Dickinson Parks Department Concert Series
- League City Chamber of Commerce
- Clear Lake area Chamber of Commerce
 - Epicurean Evening
 - Ballunar Festival
 - July 4th Crawfish Festival

Current Projects

- Fire on the String Bluegrass Festival
- League City Bluegrass in the Park Concert
- Free monthly bluegrass show for the general public
- Slow Jam: teaching beginners to play music in a group
- Instrument workshops
- Free instruction for young and older musicians
- Educational website
- Showcase local talent



How can you help?

BABA has maintained for twenty-plus years on membership fees, show and festival sales, and occasional individual contributions.

We have established a goal to 'kick it up a notch' and provide national bands once per quarter in addition to our fine local talent.

We want to provide more free workshops for players.

We need to advertise formally in addition to the good local reputation we maintain currently, in order to increase our visibility and our membership.

In order to be able to achieve such ambitious goals, we find it necessary to reach out to businesses and corporations that our members support on an individual level, and ask if we can help each other with a more formal financial partnership.

What will it take?

\$5,500 = Annual facilities rental fees, or the cost of 1 national band / year, or the cost of 4 major regional bands / year

\$2,500 = Annual operations expenses (purchases for resale; equipment repair, replacement & maintenance)

\$1,250 = Annual costs for equipment storage; security; operation expenses; newsletter publishing expenses

\$550 = One month's facility rent; newsletter publishing expenses

\$250 = Monthly operation expenses

Sports arena names all taken?

\$20,000 will put your company name on the annual Fire on the Strings Bluegrass Festival and give you all the benefits of the 'Sound Support' sponsor level. This event is BABA's major annual fundraiser and home to the Texas State Banjo Championship, the Texas State Guitar Flat-Picking Championship, and the Texas State Junior Bluegrass Showcase. The best available national and international bluegrass entertainers are featured. The event is promoted year 'round and is known internationally in the world of bluegrass music.



How does sponsorship help you?

Levels of sponsorship have levels of benefits as well. For our bluegrass friends we can offer the following opportunities to you and your company.

\$5,000 Sound Support

- ✎ Sponsor's banner displayed on stage at all shows for a full year
- ✎ Logo on all BABA publications for a full year
- ✎ Mention in all press releases for a full year
- ✎ Name in all paid advertising for a full year
- ✎ Full-page ad in newsletter for a full year
- ✎ Banner & logo on BABA website for a full year
- ✎ Logo & link to sponsor's website for a full year
- ✎ Announcement of sponsorship from stage at all monthly shows for a full year
- ✎ Ten (10) free Festival tickets
- ✎ Five (5) each free BABA caps and T-shirts
- ✎ One (1) free annual membership to BABA
- ✎ Appreciation plaque
- ✎ Tax-deductible contribution

\$2,500 Bass or Banjo Booster

- ✎ Sponsor banner displayed in concert area during all shows for a full year
- ✎ Half-page ad in newsletter for a full year
- ✎ Logo and link to sponsor's website for a full year
- ✎ Announcement of sponsorship from stage at all monthly shows for a full year
- ✎ Six (6) free Festival tickets
- ✎ Three (3) each free BABA caps and T-shirts
- ✎ One (1) free annual membership to BABA
- ✎ Appreciation plaque
- ✎ Tax-deductible contribution

\$1,000 Dobro Donor

- ✎ Quarter-page ad in newsletter for one year
- ✎ Logo on website for a full year
- ✎ Two (2) free Festival tickets
- ✎ One (1) each free BABA cap and T-shirt
- ✎ One (1) free annual membership to BABA
- ✎ Appreciation plaque
- ✎ Tax-deductible contribution



\$500 Flat-Pickin' Pal

- ✎ Quarter-page ad in newsletter for the month of sponsorship
- ✎ Sponsor banner in concert area for the month of sponsorship
- ✎ Logo on website for a full month
- ✎ One (1) free annual membership to BABA
- ✎ Certificate of appreciation
- ✎ One (1) free BABA cap
- ✎ Tax-deductible contribution

\$250 Fiddlin' Friend

- ✎ Certificate of appreciation
- ✎ One (1) free BABA cap
- ✎ Tax-deductible contribution

Tax Benefit to Contributors

Bay Area Bluegrass Association (BABA) is a 501 (c) 3 Non-profit Organization

Direct Benefit to Sponsors

Your company name to @ 5000 visitors/year at BABA's monthly shows and annual festival
Exceptional website for online exposure of your company name and link
Monthly newsletter to members for repeat ad exposure
Annual Fire on the Strings Bluegrass festival has regional and interstate impact

We count on your support as we take Bay Area Bluegrass Association into the next twenty-five years of community service. We'd be proud to announce your partnership with BABA at our next public event.

Please visit our website www.bayareabluegrass.org for more information or call one of our officers shown below to tailor a custom support package for your business.

President: Rick Kirkland 281-488-2244 crk5820@msn.com

Chairman of funding: Ed Fryday 281-636-9419 edfryday@yahoo.com